

REP: TEL# 703 528 7800 FAX# 703 528 /880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES SEP13/12 16.28
*** WFTV-TV ***

REP. # _____ OEE. # 6556 SALESMAN # _____

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

CONTRACT # 6313585

ORDER #

CONTRACT # 6313585

CLASS:	NATL.	LOCAL	REGIONAL
--------	-------	-------	----------

PRDCT PATRIOT MAJ USA

EST#1770 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP13/12 SEP22/12 WK-2

SEP22/12 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE SEP13/12 16.28

REP: TO LENA

TO LENA
ER JULIE
OK'D M4
TTLS RTS
PLS CEM, THX 9/13

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

PATRIOT MAJORITY USA

[illegible]

AGENCY ADVERTISER CODE = 84 AGENCY EST# = 1770
AGENCY PRODUCT CODE = 91

1 S 1205A-105A

30	\$500.00
----	----------

9/13

9/14

I-II.

C

PROGRAM : JIMMY KIMMEL LIVE
CON COM1: JIMMY KIMMEL LIVE

42 A 1205A-105A

30	\$500.00
----	----------

375

913

2

11

;

PROGRAM : KIMMEL
ORD COM1: 2X KIMMEL THUR DUE TO KIMMEL LATE ON FRIDAY DUE HS SPORTS AND 1X
ORD COM2: FRIDAY IS ON LINE 39
THIS IS A MAKE-GOOD FOR SEP13 ON LINE-1 FOR 2 SPOTS/WK

REP HEADLINE# 6313585 TRF# 331275
\$\$\$ UNAPPROVED REV #3 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP13/12 16.28
CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

STATION MAKEGOOD OFFERS:												
M4	OK'D	BUY#1	MISSED:TH-F/1205A-105A				SEP13(2/WK)		30S	\$500.00	(SEP13/12)	
			OFFER:THU/1205A-105A				SEP13(2/WK)		30S	\$500.00	PLS ADVISE.	
			CMT:2X KIMMEL THUR DUE TO KIMMEL LATE ON FRIDAY DUE HS SPORTS AND 1X									
			CMT:FRIDAY IS ON LINE 39									

SEP/12			141350.00									
CONTRACT TOTAL											141350.00	
TOTAL SPOTS											60	

MARKET TOTALS \$344,175 WFTV 41% WKMG 16% WESH 29% WOFL 12% WKCF 1% WRBW 1% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE